

Help. Hope. Home.

2016 ANNUAL REPORT



“Each time I witness simple and spontaneous acts of humanity and compassion carried out by everyday people to help refugees, it renews my faith that the people of the world will not turn their backs on these women, men and children who have lost everything.”

FILIPPO GRANDI, United Nations High Commissioner for Refugees

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Dear Friend of Refugees,

USA for UNHCR is part of an enormous mission: the care and protection of the 65.3 million people forced to flee from their homes due to war, conflict, violence and persecution.

This annual report describes our efforts to provide these vulnerable people with *help* and *hope* and to prepare them for independence in a new and permanent *home*.

You are a critical part of that mission. As a donor, you have invested in critical programs such as cash assistance for urban refugees; education for refugee children and youth; winter survival assistance for refugees in Europe and the Middle East; and much-needed shelter.

When emergencies struck, you and other donors came through. Together, we supported refugees affected by the earthquake in Ecuador and Syrians starving in besieged cities.

It is a mission shared by many. Corporate leaders are contributing their expertise, ingenuity and financial resources through the *Partnership for Refugees*. Airbnb’s #BelongAnywhere campaign showed how fruitful this partnership can be.



USA for UNHCR is not simply raising funds; we are raising awareness.

Looking ahead to 2017, USA for UNHCR will focus on aiding people of the Northern Triangle of Central America fleeing to escape unspeakable violence. We will support expansion of highly effective and economical cash assistance programs. Within the United States, we will reach out to community and church groups and others supporting unaccompanied and unrepresented children and youth. We will increase our support of Refugee Congress to give refugees settled in the United States voice and visibility.

Our current achievements and future plans depend on the outstanding support of donors like you. Please help us continue our mission of help, hope and preparation for home for the world’s most vulnerable people.

With our deepest gratitude and best wishes,

CHARLES DESANTIS
Chair, Board of Directors

ANNE-MARIE GREY
Executive Director and CEO

2016 at a Glance

The number of people driven from their homes by conflict and violence reached a record 65.3 million. On average, 24 people were forced to flee every minute — some 34,000 people each day.

Figures from 2015 UNHCR Global Trends Report

“This crisis is a challenge to our collective humanity to stand up for the most vulnerable among us. For this reason, I support UNHCR in its work to help refugees rebuild their lives.” —Kara F., USA for UNHCR donor



1. Europe

In 2016, refugees and migrants continued to cross the Mediterranean Sea to reach Europe. An average of 14 people died trying every day — the highest number ever recorded. UNHCR teams on the ground supported people arriving in Europe, while calling for stronger EU action on refugees — including increasing safer legal pathways to Europe.

2. Greece

While the flow of refugees into Greece slowed during 2016, the death count rose to a record 5,096 as refugees took more dangerous routes. Many who arrived in Greece were unable to go further into Europe, staying in the country in substandard, unhealthy conditions. USA for UNHCR donors funded prefabricated housing and sanitation facilities in eight government camp sites and helped prepare refugee families for winter.

3. Syria

The conflict in Syria entered its sixth year, with close to 5 million Syrians seeking asylum in other nations and 6.7 million displaced within Syria. UNHCR continued to help both groups. Two neighboring nations, Jordan and Lebanon, host huge numbers of Syrian refugees. As of December 31, 648,366 refugees were living in Jordan and 1,011,366 were in Lebanon.

4. Iraq

In the fall of 2016, UNHCR rushed to build emergency camps as the battle to retake Mosul began. By year end, 11 camps were being built to accommodate more than 120,000 men, women and children. UNHCR also provided 54,000 emergency relief packages as well as winterization needs, including extra blankets, winter clothes, stoves and shelter insulation.

5. Yemen

As conflict reignited, millions of Yemenis were forced out of their homes. UNHCR provided emergency relief to 660,000 people during the year. By the end of the year, 80 percent of Yemenis and refugees from Somalia needed humanitarian aid.

6. South Sudan

With more than 1 million refugees, the crisis in South Sudan became the largest in Africa. With renewed fighting, South Sudanese fled to neighboring states that were already struggling to accommodate earlier refugee arrivals. By year's end, Uganda had taken in 640,000. UNHCR continued to protect those forced to flee, deploying additional teams and working with partners to open new refugee settlements.

7. Central African Republic

The Central African Republic is one of the world's poorest countries, where fighting and violence has caused thousands to flee. UNHCR provided vital assistance, including protection, healthcare, shelter and core-relief items to more than 411,000 internally displaced families, plus support to those returning home, as hopes arose for the return of peace.

8. Northern Triangle of Central America

Kidnappings, rapes and killings in El Salvador, Guatemala and Honduras drove 146,000 asylum seekers, mostly women and children, to Mexico, Belize, Nicaragua, Costa Rica and Panama. UNHCR provided shelter and programmatic support to help protect asylum seekers' rights. However, less than one percent of the families and children arriving in Mexico formally applied for asylum, a number UNHCR is working to increase.

9. Ecuador

A 7.8-magnitude earthquake struck Ecuador, killing more than 650 people and displacing some 73,000. Your generous support helped give vital aid, deployed within hours after the tremor — including 50,000 sleeping mats, 18,000 mosquito nets and 900 tents — to affected families, including refugees and asylum seekers from Colombia.

Help.

When Refugees' Needs are Urgent and Critical

Refugees do not flee by choice. They carry few possessions. By the time they reach a place of safety, they are exhausted, traumatized, hungry and hurting. The blue vest of the UNHCR field protection officer is a welcome sight to a refugee. It means that help is at hand, that there will be food, water, a place to rest, medicine and, most importantly, protection of their rights and of their dignity.

“When you’re on the ground during an emergency, you see that every contribution from our donors makes a difference, even if it just allows us to buy one bucket or one plastic sheet to help shelter a family.

When you have lost everything, even a little is a lot.”

ROBERTO MIGNONE, UNHCR Principal Emergency Coordinator. In 2016 alone, he was dispatched to Burundi, Senegal, Ecuador, Honduras, Guatemala, El Salvador, Panama, Venezuela, South Sudan and Iraq. Mignone has served refugees for 23 years.



“As the grandchildren of those who immigrated to the U.S. to avoid religious persecution, we are profoundly concerned that the plight of innocent civilians continues to be so tenuous.” — Alan and Royce F., USA for UNHCR donors

In Emergencies

The year began with horrendous reports from the besieged city of Madaya in Syria. Cut off from food and fuel supplies and trapped in the city for three months, 40,000 residents of Madaya were in danger of starvation. But in mid-January, UNHCR and other agencies organized a convoy carrying rice, oil, lentils and blankets into the town. “Crowds of hungry kids all around,” Sajjad Malik, UNHCR representative in Syria, said in a text. “It’s cold and raining, but there is excitement because we are here with some food and blankets.” Throughout the year, UNHCR delivered needed aid to 400,000 people in besieged locations throughout Syria.



Along the Way

In 2016, women with and without children and children traveling alone — all highly vulnerable — became an increasingly large portion of refugees attempting to reach Europe. In response to their need for safe places to rest, play and seek help, UNHCR and UNICEF teamed up to build 20 Blue Dot Child and Family Protection Centers along refugee routes through Greece and Serbia. The centers are havens that provide counseling and assistance reuniting lost children and their families, as well as protection and respite.



For the Hungry

For Nyawich Bangot of South Sudan, the choice to leave was inevitable: there was no other choice. “Our houses with our food stored inside were all destroyed, food we grew with our own hands to keep us going during the hard times. Without that, there was no way to survive.” She and others from her village walked for a week, surviving on water-lilies and swamp fish. With donor gifts, UNHCR is helping South Sudanese survive the deadly combination of conflict and drought that has left millions without food and with no place to call home.



With Warmth in Winter

When the battle to retake Mosul in Iraq began in the fall of 2016, UNHCR teams faced two challenges: building camps to house the families who would be displaced by the fighting and providing enough blankets, sleeping mats, stoves and fuel to help displaced families cope with living through winter in a tent. By the end of December, 50,000 tents sheltering 300,000 people were in place, and an additional 50,000 emergency shelter kits were ready if needed. UNHCR also helped refugees throughout the Middle East with winter protection items and cash assistance for fuel with more than \$21 million budgeted for the winter of 2016/2017 in Jordan alone.



Hope.

Here is a disturbing fact: once a person becomes a refugee, he or she is likely to remain a refugee for a very long time, often 20 years or more. Whether the refugee family lives in a camp or in an urban setting, it is a life in limbo. USA for UNHCR donors are helping refugee families maintain their dignity in effective and creative ways. That is what it takes to keep hope alive.

“Together, we can give refugees the hope they deserve, restore their dignity and help them rebuild their lives so that they can once again become productive and active global citizens.”

ANNE-MARIE GREY, Executive Director and CEO, USA for UNHCR



Ready Cash

Following the very successful trial of the Lifeline cash assistance program in Jordan (supported very generously by USA for UNHCR donors), UNHCR introduced a similar cash assistance program in Lebanon, where all Syrian refugees live in urban areas or informal settlements. By year-end, more than 30,000 families were receiving monthly cash allotments averaging \$175 per month. The program has multiple benefits. It lifts families out of abject poverty, offers the dignity of choice and benefits local economies. With cash assistance, refugees no longer have to choose to pay rent and forgo food, medicine or education for their children. Another benefit: It



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uses existing banking systems and technology such as iris scanning to achieve low-cost security and convenience for recipients.

Cash assistance has proven so successful, that it is now being used to help refugees around the world in Syria, Somalia, Kenya, Yemen and Mexico. There will always be a need for blankets and tents in emergencies, but cash serves the long-term needs of refugees.

“I became aware of USA for UNHCR and its innovative Lifeline program offering monthly cash assistance to Syrian refugees living, not in camps, but amidst the general population... the idea that this program not only helps the refugees but also the economy of the host countries made it a win/win approach.”

— Thomas N., USA for UNHCR donor



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Four Walls

As borders closed within Europe, refugees who fled there often found themselves camped near borders and living in cold, drafty tents. Never comfortable, the tents were miserable in the cold and wet European winter. But USA for UNHCR donors came through with funds to construct prefabricated shelters with actual walls, a door and a roof that did not leak — luxuries to their residents. UNHCR continued to provide refugee families with much-needed winter survival items such as thermal blankets, mattresses, fuel and warm clothing.

“The difference is huge. First of all, it is much warmer now. This morning it was raining again and it was the first time when we did not feel it.”

— Banan Mustafa, asylum seeker and recipient of a prefabricated shelter at Nea Kavala camp in Greece



©UNHCR/YORGOS KYVERNITIS

Independence

It is difficult for refugees to be independent. While they may have had good jobs in their home countries, they often cannot get permits to work legally in a host nation. It can be especially difficult for women, who frequently have never held a job or driven a car. In response, USA for UNHCR donors are providing funding for refugee entrepreneurs like Mana and Ghalia who live in a refugee camp in Algeria. Motivated by the difficulty of getting Mana to the hospital when she was in labor, the sisters founded a driving school for the women in the camp. The school, which opened in the fall, is not only giving its women students new mobility, it is providing income for the founders and jobs for fellow camp residents.

“The driving school is exactly what we need to improve the livelihoods of Sahrawi refugees.”

— Isabel Selles Zaragozi, UNHCR, Tindouf, Algeria



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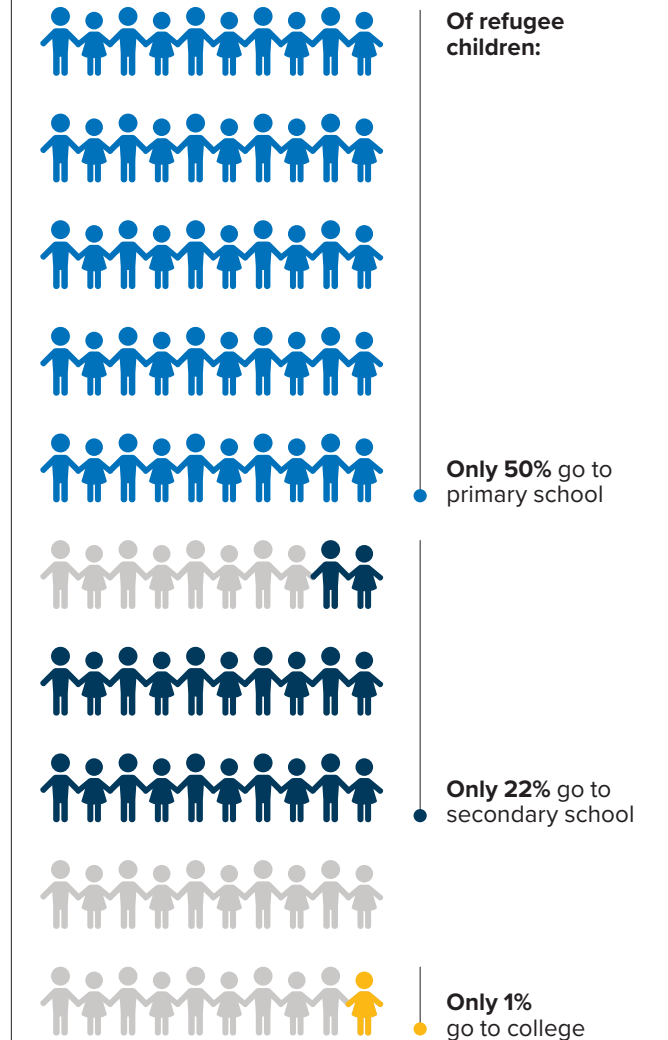
“We feel for those forced to flee their homes... we cannot imagine the weight these parents bear who carry their children over borders, with hope for a better life.” — Sarah H., USA for UNHCR donor

A Future

Ask a refugee why she left her home, a job and her country. “Because of my children,” she will say. “I want my children to be safe and to be able to go to school.” Yet for many refugee children, school is only a memory. Without education, refugee children are at risk of becoming a lost generation. Refugees are five times more likely to be out of school compared to the global average. And 3.7 million refugee children worldwide are out of school.

USA for UNHCR is funding programs to provide classrooms and teachers for refugee children. The demand is immense. At the current pace, an additional 12,000 classrooms and 20,000 teachers per year will be needed to keep children like Bayan from slipping through the cracks. Bayan, 14, lives in Aleppo in Syria. When the barrel bombs began raining down on the city, it became too dangerous for her to go to school. As months went by, she wondered if she would be able to make up what she had missed. But as soon as it was safe, UNHCR set up remedial classes in a community center, where she is happily enrolled, and where she and other students can receive counseling to overcome the trauma of growing up in a war-ravaged city. Her future? She has her heart set on becoming a doctor.

We’re Working to Change This



Home.

While every refugee dreams of home, at this point only about one percent per year are being resettled or repatriated. While UNHCR does not itself resettle refugees, USA for UNHCR is an active and resolute advocate for resettled refugees in the U.S. and around the world, working to promote acceptance and understanding of refugees' plight.

“The moment we learned we would leave for America it was like a light. It is like a hope, it is like a new life. Few people get this opportunity. You cannot imagine this moment you go to the United States and live there. It’s tough, but you have to stay positive and focus on your goals. It takes time, but eventually you’ll make it.”

MAJID, refugee from Iraq now resettled in the U.S. with his wife and two children





“The refugee crisis is heartbreaking. I give so I can feel I am helping in some small way.” — Mary R., USA for UNHCR donor

A Place to be Heard

Refugee Congress 2016

A refugee-led group comprising one delegate from each of the 50 states and the District of Columbia, Refugee Congress gives refugees who had been resettled in the United States an opportunity to learn from each other, develop action plans for implementation in their home states and meet with humanitarian aid leaders and representatives from the executive and legislative branches of the U.S. government. USA for UNHCR provided funding and staff support for the late summer meeting in Washington and is committed to helping delegates implement their action plans.



©UNHCR/ARIELLE MONCURE

A Place to Shine

The Refugee Olympic Team

Nowhere was the energy and drive that characterizes refugees more apparent than among the members of the Refugee Olympic Team, who marched and performed proudly with the elite national teams at the XXXI Olympic Games in Rio de Janeiro. Team members included athletes from Syria, South Sudan, the Democratic Republic of the Congo and Ethiopia. While none took home medals, they were all winners in the most meaningful sense of the word, showing the world that refugees, when given a chance, can shine in any environment, even one filled with stars.

“I want to show everyone that after the pain, after the storm, comes calm days. I want to inspire them to do something good in their lives.”

— Yusra Mardini, member of the 2016 Refugee Olympic Team



©UNHCR/BENJAMIN LOYSEAU

A Heroine Even Before the Games

Yusra Mardini, 19, swimmer, from Syria. One of the thousands of refugees who crossed the Mediterranean to reach Europe, Yusra and her sister jumped in the water and swam, pushing the stalled boat that had carried them and 18 others toward Greece. Their heroic action likely saved the lives of their fellow passengers. Yusra is now a Goodwill Ambassador for UNHCR, sharing her story and inspiring others with her example of courage, selflessness and determination.



©UNHCR/SUSAN HOPPER



©UNHCR/SLAVEN VLASIC

A Million-Plus Friends

U.S. donors and supporters figured prominently in the launch of the #WithRefugees campaign on World Refugee Day in 2016. The primary call to action of the campaign is a petition that asks to ensure that every refugee child gets an education, every refugee family has a safe place to live and every refugee can work or learn new skills to become a positive contributor in the community. The petition, which exceeded its goal of 1 million signatures, was delivered by UN High Commissioner for Refugees Filippo Grandi to UN Secretary General Ban Ki-moon on September 16, 2016. The #WithRefugees campaign will continue to seek supporters until the UN Declaration in 2018.

Here.

In the United States

In addition to raising funds to help, USA for UNHCR encourages fellow Americans to raise their hands and voices in support of refugees. Over the past year, we have reached out to individuals and groups who are likely to hear and understand refugees' cries for help. We are strategically partnering with corporate America, benefiting from their ingenuity and expertise. And we continue to advance our own knowledge of refugee situations to act more effectively.

*"I give ... to make the statement that most Americans do care ...
I cannot imagine the fear and hopelessness refugees go through."*

MONICA B., USA for UNHCR donor

Innovation

The Hive: New Messages, New Audiences

At a pivotal moment in our political and social history, there is added urgency to explore untapped, non-conventional approaches for engaging Americans around refugee issues. The Hive, a department within USA for UNHCR, has a unique mandate to employ innovative approaches to attract and engage new audiences and rally Americans to support refugees.

Relying on carefully crafted data models to identify audiences with maximum potential for supporting refugees, the Hive tests its approaches and refines messaging and tactics



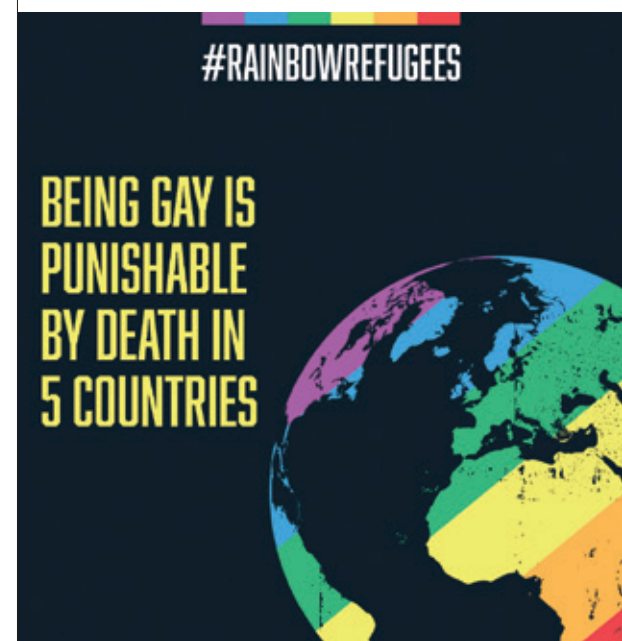
RAINBOWREFUGEES

to reach the most persuadable audiences before scaling.

In 2016, the Hive initiated several data-driven campaigns, engaging hundreds of thousands of Americans to raise awareness about the global refugee crisis and creating a pipeline of prospective donors for USA for UNHCR's digital fundraising operation.

One pilot campaign, Rainbow Refugees, sought to cultivate pro-refugee sentiment with members of the American LGBTQ community by emphasizing the challenges faced by LGBTQ refugees around the globe.

The Hive continues to explore new avenues and seek new tools for outreach and research — from messaging bots to AI to social listening — working with partners who challenge our expertise and help us reach new heights.



Leadership

Partnership for Refugees: Corporations Coming Together

USA for UNHCR was tapped to lead the *Partnership for Refugees* initiative, in collaboration with the U.S. State Department and Accenture. This short-term effort supported the White House's *Call to Action* for the U.S. private sector to make new, measurable and significant commitments that have a durable impact on refugees, in advance of the *Leaders' Summit on Refugees* at the UN General Assembly. The *Partnership* helped guide the private sector to ensure that the resulting pledges responded to refugees' needs. Fifty-one corporations answered the call. Partner companies have pledged their support for important initiatives:

- Durable solutions in support of refugees
- Improved opportunities for education
- Increased humanitarian financing
- Strengthened infrastructure
- More resources to help refugees achieve self-reliance

The *Partnership for Refugees*, now under the leadership of the Tent Foundation, continues to provide guidance to American companies moved to act on behalf of refugees. USA for UNHCR continues to be involved as a key partner.

Awareness

REFUGEE, the Exhibit: Reaching Out with Images

Throughout the refugee crisis, powerful images have deepened the American public's understanding of the dire situation of refugees. Viewers on both coasts had the opportunity to see the crisis through the eyes and lenses of five highly acclaimed photographers: Lynsey Addario, Omar Victor Diop, Graciela Iturbide, Martin Schoeller and Tom Stoddart.

Hosted by the Annenberg Foundation, in collaboration with USA for UNHCR, the exhibit, REFUGEE, debuted in April 2016 at the Annenberg Space for Photography in Los Angeles and became the first traveling exhibit to be shown at the Newseum in Washington, D.C., when it opened there in November.

The exhibit includes a documentary film narrated by UNHCR Goodwill Ambassador Cate Blanchett.



PHOTO CREDIT: ANNENBERG/TOM STODDART

“I’m proud that the Annenberg Foundation has built a strong tradition of exploring our most pressing and complex public issues, of promoting meaningful dialogue even where there is contention and controversy. I can’t think of an issue more important and vital than the global refugee crisis.”

WALLIS ANNENBERG, Annenberg Foundation Chairman of the Board, President & CEO

“It is a privilege for my spiritual family at our Quaker Meeting to support refugees in Jordan and Lebanon. They’ve been stripped of security, resources and dignity. Helping them gives us happiness.” — Carol M. S., USA for UNHCR donor

Corporate Spotlight

Leveraging its global community to enlist more people to support refugees, Airbnb partnered with USA for UNHCR to launch an initiative that would help bring global attention to the refugee crisis. The result was the campaign, #BelongAnywhere, and the aim was to raise awareness and funds for the refugee crisis globally.

#BelongAnywhere aligned with Airbnb’s mission to create a world where people can feel like they belong anywhere they go, and featured multiple fundraising efforts on Twitter, Facebook, mobile giving and dedicated donation sites. The donation page alone generated a total of 1,013 unique donors. Airbnb also committed to match funds raised (up to \$1 million) through December 31, 2016. The #BelongAnywhere campaign increased humanitarian aid support through the provision of core relief items such as food, water, medicine and shelter, along with refugee

safety and protection services. Additionally, Airbnb committed to assist relief workers through its travel credits program and provide temporary accommodations to refugee families through their existing network of hosts.



Valued Partners



Accenture

Accenture provided significant support to USA for UNHCR and the State Department for the *Partnership for Refugees*, an initiative developed to guide and facilitate private sector commitments to support refugees in the U.S. and around the world.

Combining its expertise in delivering global business and technology solutions and creating sustainable value for stakeholders, Accenture served as the strategic consulting partner to USA for UNHCR in supporting the creation and sustainability of the *Partnership*. Accenture managed over 50 employee volunteers and subject matter advisors to develop a landscape analysis of refugees' support work, corporate engagement resources and the digital design of the initiative's website.

The result was a resounding success. More than 50 U.S. companies pledged their commitment to support refugee education, enablement and employment through investments and projects representing over \$650 million to help address the refugee crisis.

In addition to the *Partnership*, Accenture selected USA for UNHCR for the Accenture Innovation Challenge — a national competition that challenges students at leading MBA schools in the U.S. to develop solutions to real-world challenges faced by nonprofit organizations. Participating students were asked to develop strategies for leveraging USA for UNHCR's analytical model to broaden support among targeted consumer groups by 2020. The winning team, University of Michigan's Ross School of Business, and Accenture staff will soon implement the winning solution that will support the global refugee crisis.

Autodesk

In 2016, Autodesk provided generous support to UNHCR through the donation of its signature AutoCAD software, significantly advancing UNHCR's goal of providing safe, dignified and sustainable settlement options to refugees. Autodesk's AutoCAD software is a critical part of the toolkit that has been created to support UNHCR's Shelter and Settlement Section's five-year global strategy,

as it is a valuable tool used in the physical settlement planning and design capacity work that is critical to site planning for UNHCR's shelters. The Autodesk Foundation is also ensuring that the software is optimized by providing expert training support for UNHCR staff.

Launched in 2014 in partnership with its parent company, the Autodesk Foundation invests in and supports the most impactful organizations using the power of design to address global challenges, such as climate change, access to water and healthcare, among others. As their mission states, "the Autodesk Foundation invests in the most impactful people and organization using the power of design to create a better world."

Facebook

Mobile connectivity and internet access is a lifeline for refugees — it has become as critical to refugee safety and security as food, water and shelter. Responding to the unique connectivity needs for those forced to flee, in 2016 Facebook provided a generous grant that will

allow UNHCR's Connectivity Project to provide Wi-Fi service to 11 different locations in Jordan for the next five years. Reliable internet access not only allows refugees to reconnect with family, but it allows more efficient access to essential services. In addition to the grant, Facebook also used the power of its platform to raise awareness and funds for the refugee crisis by providing a significant amount of advertising credits to UNHCR for use on social media to enhance visibility and potential support for its programs.

Google

Following an outstanding fundraising and matching campaign for the European refugee crisis in 2015, Google continued its strong support for refugees in 2016 through several fundraising initiatives, including a campaign that was prominently featured on the Google homepage for World Refugee Day in June. In September, Google.org also highlighted the "Google Response for Refugees" on its homepage along with a donation button for users. The funds raised through Google's efforts provide critical assistance such as food, water, shelter, medicine and lifesaving services to

refugees under the care of UNHCR, along with three other organizations providing humanitarian aid.

LDS Charities

Latter-Day Saints Charities supported USA for UNHCR with over \$1.4 million in grants that provided refugees and displaced people with lifesaving assistance in Greece and the Middle East region. Through the generosity of LDS, families that had just survived the dangerous journey across the Mediterranean received critical assistance.

In Europe, LDS supported UNHCR in providing needed reception centers and shelter to Syrian, Iraqi and Afghan refugees. As winter approached, LDS ensured that more than 54,000 Syrian refugees and displaced Iraqis in Jordan received much-needed items to remain warm and dry. In Jordan, refugees received gas for stoves and heating, and in Iraq, refugee families received kerosene and other core winter relief items, such as winterization tarps to keep tents insulated during the cold months.





“[I started giving because of] a radio interview with refugees in a camp. They asked a four-year-old girl what she remembered about her homeland. She made the sound of machine gun fire.” — Diana D., USA for UNHCR donor

Project for Awesome/The Foundation to Decrease World Suck

The Foundation to Decrease World Suck, founded by UNHCR High Profile Supporter John Green and his brother Hank Green, created Project for Awesome, an annual initiative that brings thousands of people together to post videos online advocating for charities and raising funds to support vital causes. In 2015 and 2016, as thousands of people were fleeing their homes every day to seek safety and refuge, they focused their efforts on the refugee crisis.

In 2015, UNHCR was a designated beneficiary of the Project for Awesome initiative, and, as a result, more than \$344,000 was raised to support UNHCR’s lifesaving work.

In 2016, John and Hank called on the Project for Awesome community, the affectionately named “nerdfighters,” to produce videos that express why they support refugees. On the first day of the campaign, thousands responded with their own videos, donations and matching grants. As a result of members’ votes for the video submissions celebrating UNHCR’s work, USA for UNHCR received \$25,000.

UPS

UPS continued their robust partnership in 2016, working together to improve logistics and emergency response to deliver support to the world’s refugees. The UPS Foundation, UPS’ philanthropic arm, generously provided cash and in-kind assistance which allowed UNHCR to enhance its logistics and operations in carrying out aid and services to refugees.

Their total gift of \$1,115,000 provided emergency cash support during the earthquake in Ecuador in April, where 350,000 people needed immediate humanitarian assistance and the crisis in Mosul, Iraq, in October, where violence displaced 72,000 people. Their generous donation also included in-kind assistance in the form of air and sea cargo transport of humanitarian aid supplies such as tents, kitchen sets, sleeping mats and blankets to Ecuador, Uganda and Kenya. Additionally, UPS’ signature ReliefLink program continued to contribute to the UNHCR-UPS partnership’s goal of making aid delivery faster and more efficient through its two missions in Lesbos, Greece, and an additional mission in Mauretania.

The UNHCR-UPS partnership deepened in 2016, when UPS posted a global supply chain manager to UNHCR’s operation in Kenya to help oversee the global fleet team in Nairobi. This post is instrumental to improving the efficiency of local fleet operations and is a concrete example of how UPS is able to lend its expertise in supporting UNHCR’s work in the field.



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Board Spotlight

Gaining an In-Person Perspective

When USA for UNHCR Board Members Kelly Blevins and George Lindemann returned from a trip to refugee and migrant reception centers in southern Mexico, they brought with them new perspectives on the impact of violence in the Northern Triangle of Central America. They had personally observed the dire situation it creates for many people, especially women, children and the LGBTQ community.

“Having seen this endeavor firsthand was very different from talking about it at a distance,” Lindemann said.

Along with USA for UNHCR staff members David Hall and Lauren Negrete, they visited three shelters and interviewed asylum seekers at each.

“UNHCR is doing important work in Mexico in disseminating information regarding the asylum process and supporting legal and cash assistance for refugees who are applying for asylum, but more resources are definitely needed,” Blevins said.

Lindemann added, “More funds are needed to set up a true network of shelters ... and also provide increased access to legal staff.”



©USA FOR UNHCR/DAVID HALL

An estimated 400,000–450,000 people have crossed the border into Mexico, but only one percent have applied for asylum, due to lack of information.

Blevins remarked, “While refugee crises in other parts of the world may be getting more attention at the moment, the needs of refugees coming from the Northern Triangle continue to be great. Focusing resources in this area will no doubt improve the lives of many families and will help ensure that the next generation grows up in a more stable environment.”

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2016 Financial Report

(as of December 31, 2016 and 2015)

The following is a summary of financial information of the U.S. Association for UNHCR for the year 2016. USA for UNHCR is classified as a tax-exempt organization under section 501(c)(3) of the Internal Revenue Service Code and is qualified for charitable contribution deductions.

	2016	2015
Revenue		
Grants and Contributions	\$ 36,532,830	\$ 36,013,684
Corporation and Foundation Grants	5,758,817	8,333,098
Interest and Investment Income	68,985	(31,020)
In-Kind Contributions	5,102,236	1,992,864
Contributions from UNHCR	10,676,248	9,379,508
Total Revenue	\$ 52,380,299	\$ 47,355,036
Expenses		
Program Services	\$ 33,013,746	\$ 31,125,958
Supporting Services		
Management and General	1,602,500	1,286,453
Fundraising	12,305,696	9,464,046
Total Supporting Services	13,908,196	10,750,499
Total Expenses	\$ 46,921,942	\$ 41,876,457
Changes in Net Assets	\$ 5,458,357	\$ 5,478,579
Net Assets Beginning of Year	\$ 10,858,609	\$ 5,380,030
Net Assets at End of Year	\$ 16,316,966	\$ 10,858,609

All donations to USA for UNHCR are tax deductible to the fullest extent allowed by law. USA for UNHCR Federal Tax Identification Number is 52-1662800.

The complete financial statements for 2016 are available upon request from the USA for UNHCR. The firm of Gelman, Rosenberg & Freedman is USA for UNHCR's auditor.



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“Despite losing so much, despite having their lives reset to zero, they still want to achieve — for their families, for their community, for their country. It seems to me that the very least that each one of us can give to refugees across the world — but particularly those in our own schools, in our own communities, in our own countries — is the promise of honoring these words: ‘You are welcome here. You are safe now. We are here to help you.’”

KRISTIN DAVIS, UNHCR Goodwill Ambassador

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